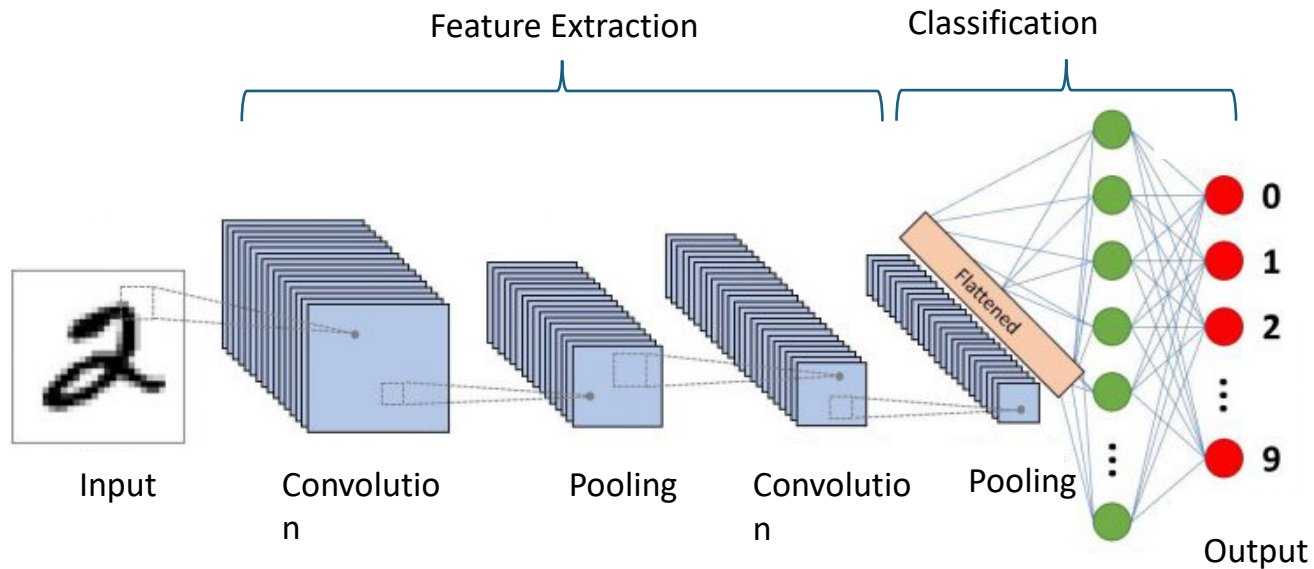


# An AI Perspective for Attacks

# Convolutional Neural Network

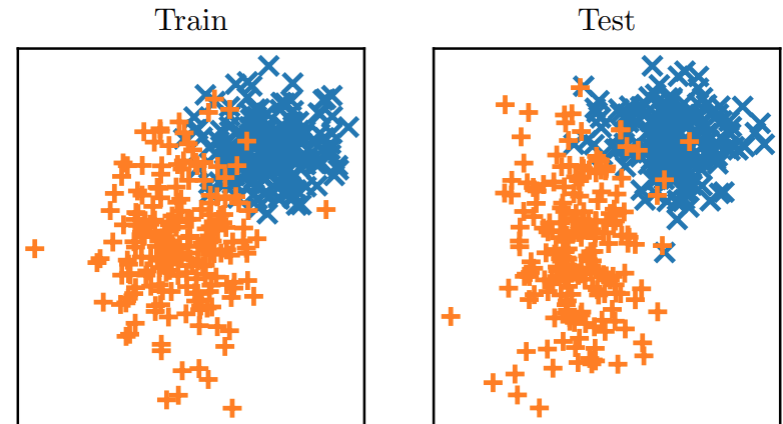


The fundamental architecture that most of the state-of-art machine learning techniques based on

# The assumption for most ML techniques

All train and test examples drawn independently from the same distribution, i.e.,

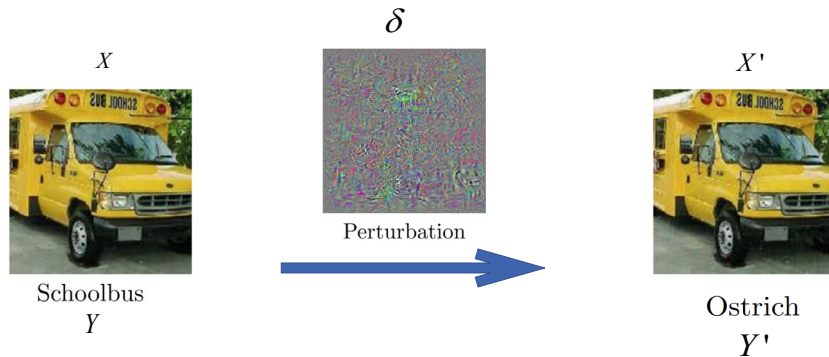
I: Independent  
I: Identically  
D: Distributed



Adversaries may supply data that violates that statistical assumption!

# Adversarial samples

Adversarial examples are inputs to machine learning models that an attacker has intentionally designed to cause the model to make a mistake (Goodfellow et al 2017).

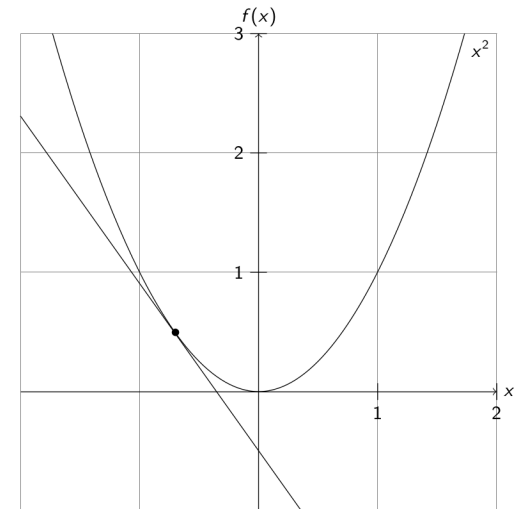


(Szegedy et al. 2013)

$$\begin{aligned} X &\rightarrow Y, \\ X + \delta &= X', \\ X' &\rightarrow Y', \\ Y' &\neq Y. \end{aligned}$$

# Basic idea of *fast gradient Sign Method*

- **Gradient descent** is an optimization method that can be used to find the local minimum of a differentiable function.
- If we want to find the local minimum of  $f(x)$ , we first pick an initial value of  $x$ , and then compute the derivative of  $f(x)$  according to  $x$  and evaluate the initial guess. Based on the sign of the slope, which is the derivative of  $f(x)$ , we can know whether we should increase or decrease  $x$  to decrease  $f(x)$ .



# Basic idea of *fast gradient Sign Method*

- We can use the gradient descent to train the machine learning model.
- Suppose we want to train a lineal model  $y = ax+b$ , in which  $a$ , and  $b$  is the parameter we want to train.
- Based on the idea of gradient descent, we define the loss function as:

$$L(x, y, a, b) = (y - (ax + b))^2$$

- The loss is the squared difference of real value  $y$  and  $ax+b$ , which is the prediction.
- In order to train the model in terms of  $a$  and  $b$ , and minimize the loss function, we update  $a$  and  $b$  through the slopes of the loss function regarding to  $a$  and  $b$  respectively.

$$\frac{dL}{da} = 2x(ax + b - y) \quad \frac{dL}{db} = 2(ax + b - y)$$

# Basic idea of *fast gradient sign method*

- What does it mean if we compute the derivative of the loss function with regarding to  $x$ ?

$$\frac{dL}{dx} = 2a(ax + b - y)$$

- It can be used to make our changes of  $x$  in a way that is not obviously detected by an observer. As we found the fastest direction to change  $x$ .
- Therefore, the adversarial perturbation is denoted as:

$$\eta = \varepsilon \text{sign}(\nabla_x L(\theta, x, y))$$

and the final adversarial sample is denoted as  $x_{adv} = x + \eta$

# Adversarial samples: norm ball

- Adversary perturbs points within

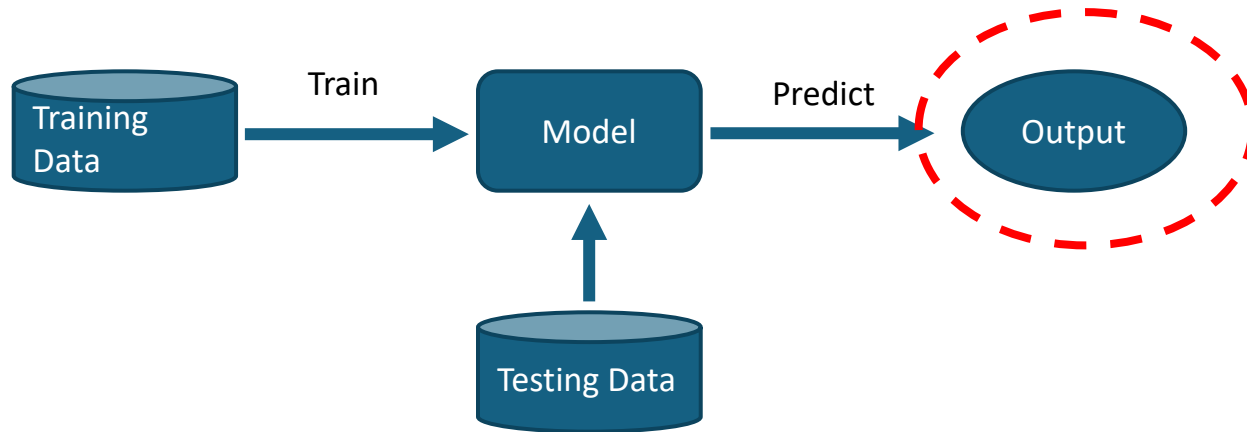


When a vulnerability is found, the attacker can repeatedly send a single mistake to launch the attack, a.k.a. test set attack.

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# Adversarial machine learning



Adversarial machine learning is a machine learning domain that involves fooling models by supplying deceptive inputs.

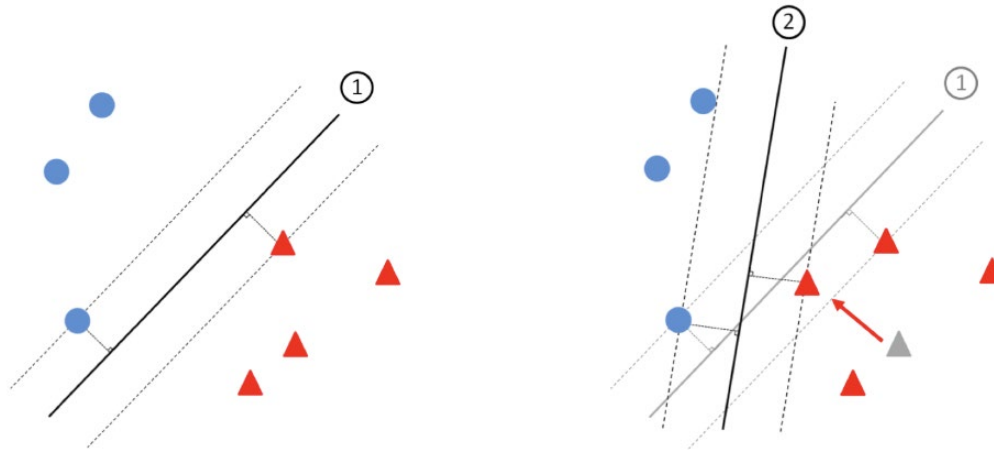
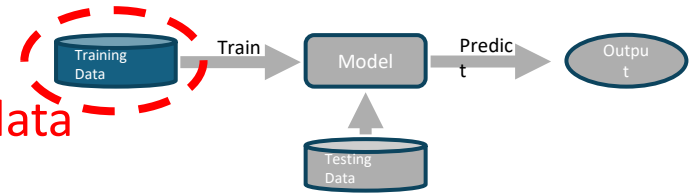
# A broader attack perspective against ML

- Black box attack
- White box attack

# A broader attack perspective against ML

- Poisoning

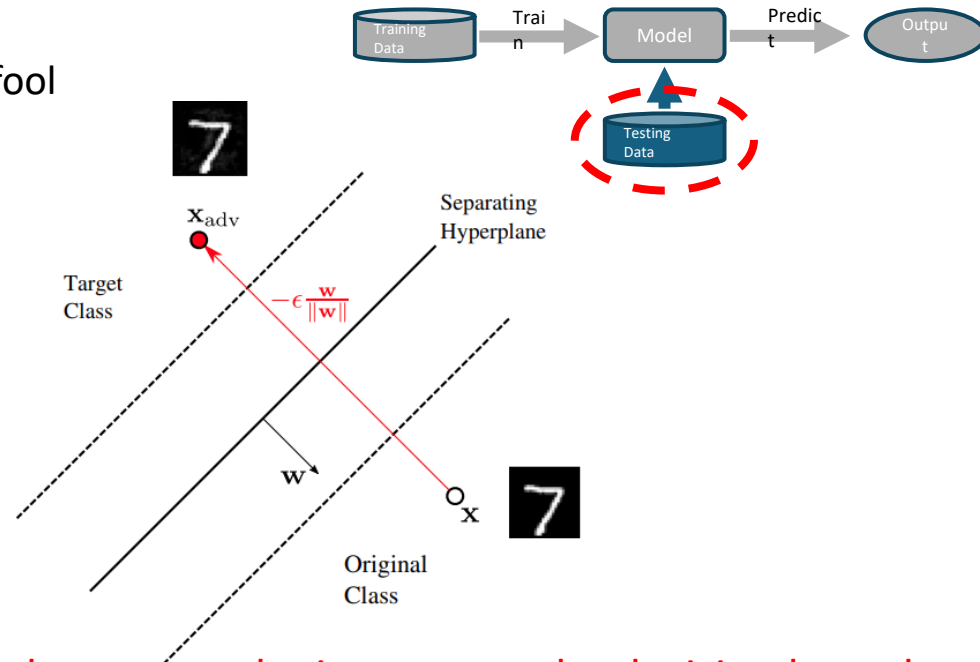
- Adversarial contamination of **training data**



The decision boundary of SVM can be changed by just modifying one data point.

# A broader attack perspective against ML

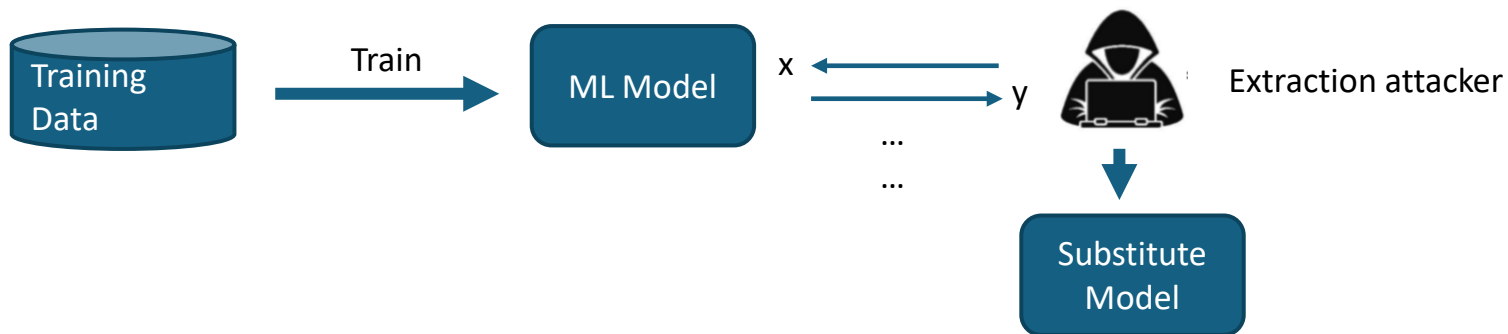
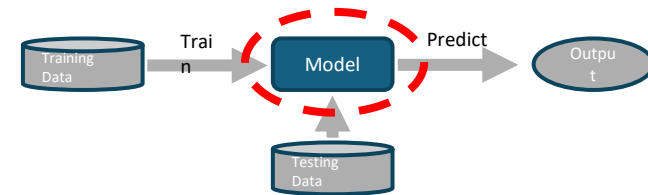
- Evasion
  - Carefully perturbing testing inputs to fool the learned model.



Attackers can find a perturbation of the input that moves the input cross the decision boundary.

# A broader attack perspective against ML

- Model extraction
  - Gradually train a **substitute model** that reproduces the predictive behavior of the target model through black-box access.



The learned substitute model can be used to generate adversarial samples or predict outputs of the targeted model.

# Other challenges of machine learning

- ❖ Privacy
- ❖ Transparency
- ❖ Fairness
- ❖ Accountability
- ❖ Unlearning
- ❖ .....

# Clever Hans



# When cybersecurity meets adversarial ML

- Machine learning has become a vital technology for cybersecurity.
- Machine learning preemptively stamps out cyber threats and bolsters security infrastructure through **pattern detection, real-time cyber crime mapping** and so on.
- When machine learning techniques are widely deployed, challenges of machine learning are challenges for all!